

# karina zack

copywriter

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## CURRENTLY: HILL HOLLIDAY

june 2016 to present.

### COPYWRITER.

started as an intern, taken on full time as a junior. now we here.

Planet Fitness. Party City. Dunkin' Donuts. Great Wolf Lodge.

New Biz. And then some.

**ask me about:** the best couch in the office for after-midnight naps. and how i know that.

## BEFORE THAT: CTP

spring 2016

### COPYWRITING INTERN.

Red Sox. Sentient Jet. Breeder's Cup. E.B. Horn Jewelers.

**ask me about:** facing the office after a power surge that was totally not my or my personal heater's fault.

## BEFORE THAT: THE FANTASTICAL

fall 2015

### COPYWRITING INTERN.

Samuel Adams. Society of Grownups. GH Cretors.

**ask me about:** my ultimate proudest moment: catching popcorn in my mouth from six stories away.

## BEFORE THAT: MMB

summer 2015

### COPYWRITING INTERN.

Toyota. Subway. Ocean State Job Lot.

**ask me about:** the lifelong friends i made. (they all had tails.)

## SCHOOLED AT: BOSTON UNIVERSITY

graduated may 2016

### B.A. ADVERTISING. MINOR IN PSYCHOLOGY.

**ask me about:** the 2.5 years i wanted to be a neuroscientist. also the .5 year i wanted to be an art director.